



FREE PDF EDITION

Lucky M Shoba

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INTRODUCTION

Thanks to COVID-19 a lot of things have happened this year, and one that stands out the most is that many businesses have realized that if they are not online they must forget about their businesses surviving. That global footprint is necessary by being online so that people can continue doing business with you.

So after recognizing these changes I have decided to list a few business ideas that I believe will boom in 2021



1

Delivery & Courier Service

The whole boom of E-commerce suddenly in South Africa, Africa, and everywhere else in the world has taught us that there is another side hustle emerging because all these companies that are selling their products online are looking for fast and reliable people who can deliver their products/services to their clients.

So if you need any business idea for 2021, Courier & Delivery Services is one of them. However, if you do choose to get into this business idea just make sure that you hire honest and faithful people and make sure that you make your deliveries and collection on time so that you do not lose customers as you go along.



2

App & Website Development

All these businesses that all of a sudden realize that they need to be online to stay in business, are going to be looking for web/app developers to hook them up. So if you are one of those web developers and app programmers this is a great opportunity for you to win big.

However, even if you do not know how to develop websites and apps you could always affiliate with design companies like www.lucidweb.co.za and www.bunniehost.com to earn a commission every time you refer clients to them. You can visit their websites and email them to find out about their affiliate programs..



3

Online Coaching & Tutoring

Gone are those days when as a teacher in South Africa you would go to work as a and then knock off only to start another job of offering extra classes to other kids out there. Now you can reach all these extra class students at one time from the comfort of your own home.

With platforms like YouTube, you could prepare different tutorials in your spare time and upload all of them at once so that your extra class students can access them from anywhere in the world. You can use the YouTube premium subscription feature to allow only those students who have paid to access the learning materials.

However, if you want to take this even further and have your own online tutoring platform or a fully online college you can always contact www.lucidweb.co.za and they can develop a tailor-made website for your new Online Coaching/Tutoring business



4

Legal Services

With so many new businesses shifting towards the online space there are a lot of copyright laws that are being broken as well, many businesses and many web developers do not understand how copyright laws work so they just use pictures, music, and videos that belong to other people on their websites because they think you can just use anything that you find on google.

This means that there will be a lot of suing and legal battles going around so if you are a legal practitioner and can position yourself very well in the online space then you also stand a chance to win big this year.



5

Cleaning Services

Cleanliness & hygiene has become the most important thing to everyone especially companies and government agencies as they all need to adhere to COVID-19 hygiene regulations. So if you can pull a great team together and start offering cleaning services such as sanitizing and disinfecting COVID-19 affected buildings you can win big.

You can also enter into the space of supplying health and cleaning materials throughout the country or even globally through developing an online store..



6

Online-Retail/Shopping

With the second wave of the Corona Virus already at our door-step, many people are beginning to take this pandemic very seriously and thus the fear of people contracting the virus when leaving their homes to do basic things like shopping for groceries and clothing is growing enormously. People would now rather go the safe route and shop online and have their items delivered to them without the risk of getting infected.

So if you are looking at business ideas for 2021, a full online-retail-store might be the best and most profitable business to start. All you need is to build an online store, build a relationship with suppliers and delivery companies, a laptop, and internet access then you are ready to start selling. The nice thing about this business is that you do not need to have stock in-house but rather when the client makes a purchase you just look for the cheapest supplier, buy and order the courier to deliver the product to the customer.

Conclusion

You know what they say folks; “An early bird catches the biggest worm” so if you fell in love with one of the six ideas listed above, my advice is that you start as fast as you can because many people will see this opportunity and grab it with their both hands very fast, the next thing you know, you find out that the business idea you want to venture in is already saturated. .

Otherwise, if you need any further business advice you can always contact me for free on this WhatsApp link: <https://wa.me/message/2ZFZ6TAMBS7CA1>

About Author

Lucky M. Shoba is an entrepreneur and Multimedia specialist with over 10 years of experience in the business. He had been awarded a business grant worth R49000 by the NYDA in 2014 and also attended Entrepreneurship courses with the NYDA AND SEDA



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